

Brandbook OCS

On chain smokers xWe Met Before

Latest update: 30-07-2022

01	Colours	05	Graphics
02	Logo (word)	06	..
03	Logo (trademark)	07	..
04	Typography	08	..



#F9F7EE
C0 M0 Y4 K3
R248 G247 B238

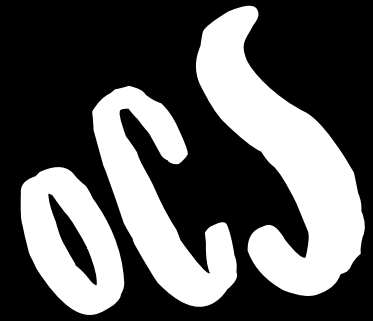
#E8987F
C0 M34 Y45 K9
R232 G152 B127

#1D4733
C59 M0 Y28 K72
R29 G71 B51

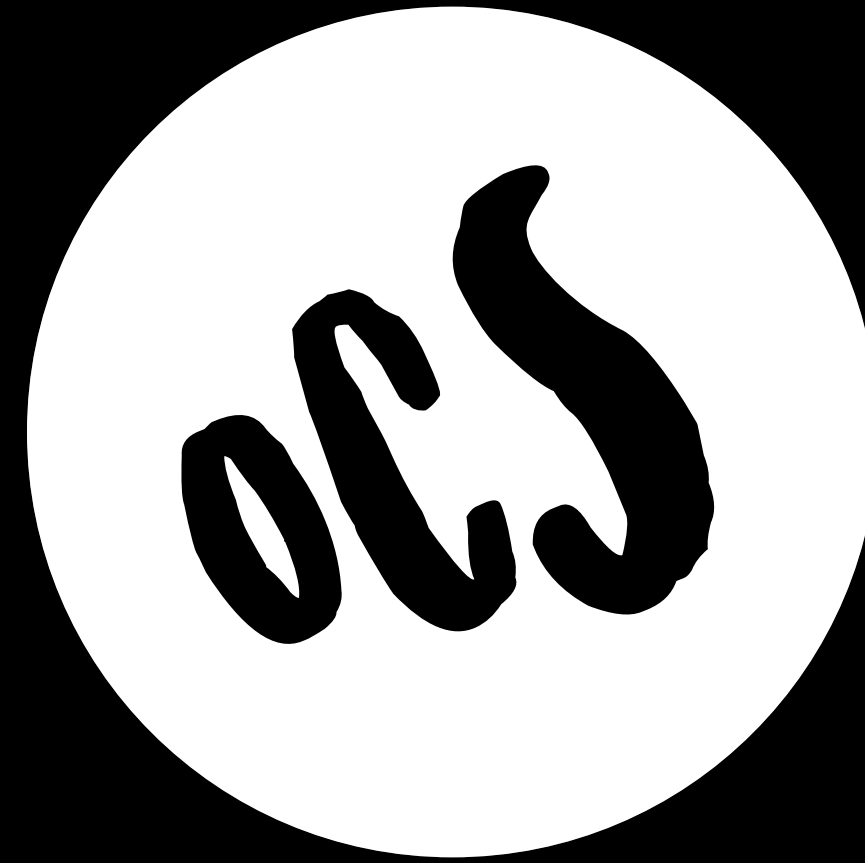
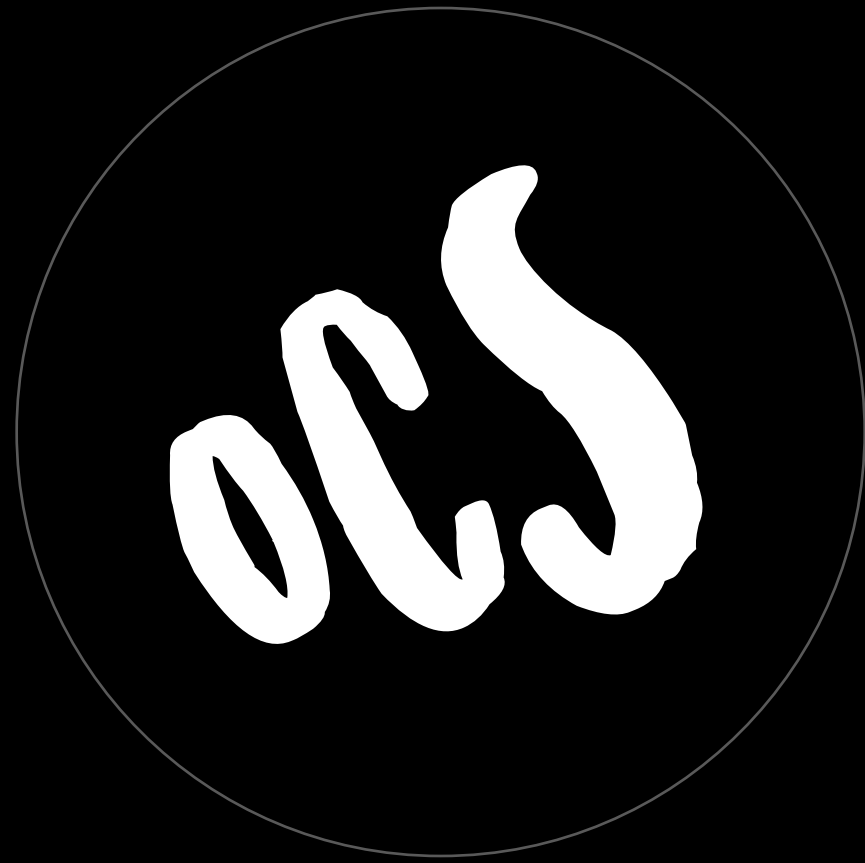
#FCFAF5
C0 M1 Y3 K1
R252 G250 B245

#EFB6A4
C0 M24 Y31 K6
R239 G182 B164

#64A996
C41 M0 Y11 K34
R100 G169 B150

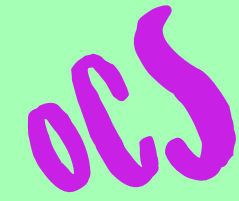
A stylized white logo consisting of the letters 'OCS' in a cursive, handwritten font. The 'O' is a simple circle, the 'C' is a curved line, and the 'S' is a more complex, flowing shape.

ON CHAIN SMOKERS





ON CHAIN SMOKERS



ON CHAIN SMOKERS



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ERS



SM

Passing the joint into the future //

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100

AaBbCc

Clash display medium

Passing the joint into the future

AaBbCc

Clash display medium

ABC Monument Grotesk Mono

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ONCHAINSMOKERS



Passing the joint into the future

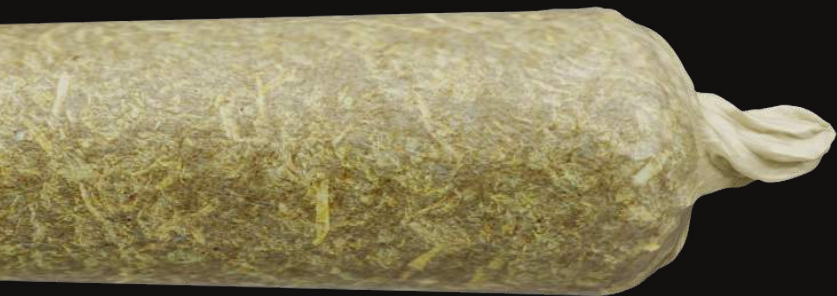
On Chain Smokers is a membership program leveraging blockchain technology and the opportunities of Web3 to bring unique benefits to the global cannabis community. The goal is to create a program that:

Pass it



ON CHAIN

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OCS
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